

# 2010 "SMOKER" SPONSORSHIP OPPORTUNITIES

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The following lists the various sponsorship opportunities and the many ways by which participating in the "Smoker" gets your company recognized.

## Corporate Sponsor -- \$5,000 (Six sponsorship opportunities)

- A ½ page ad, once per quarter in the *Construction Update* (*Construction Update* has an industry-wide circulation of over 2,000 firms in the Midwest. Circulation includes general contractors, sub-contractors, suppliers, engineers and architects.)
- Designated a Master Builders of Iowa "Essential Partner". (New for 2010, the "Essential Partner" program focuses on expanded and exclusive recognition through the newly designed MBI Website.)
- Full cover page company profile in the *Construction Update*
- Exclusive recognition in all event promotions, the *MBI Batterboard* and other association publications
- Complementary foursome to the event (includes event gifts, golf, brunch, dinner and beverages)

## Event Sponsor -- \$2,500 (Two sponsorship opportunities – one for brunch and one for evening dinner)

- A ½ page ad, once per quarter in the *Construction Update* (*Construction Update* has an industry-wide circulation of over 2,000 firms in the Midwest. Circulation includes general contractors, sub-contractors, suppliers, engineers and architects.)
- Designated a Master Builders of Iowa "Essential Partner". (New for 2010, the "Essential Partner" program focuses on expanded and exclusive recognition through the newly designed MBI Website.)
- Full cover page company profile in the *Construction Update*
- Recognition in all event promotions, the *MBI Batterboard* and other association publications
- Complementary twosome to the event (includes event gifts, golf, brunch, dinner and beverages)

## Cigar Sponsor -- \$1,250 (One sponsorship opportunity)

- Your company will be recognized on specially marked cigar packets handed out to each golfer
- ½ page ad in the *Construction Update*

## Food Stand and Beverage Cart Sponsor - \$750 (Four sponsorship opportunities)

- Signage recognition on the drink carts cruising the course and at food stands on the course
- ½ page ad in the *Construction Update*

## Hole-in-one Sponsor -- \$1,000 (Two sponsorship opportunities)

- Signage recognition at one of the two hole-in-one contest holes (Holes #5 and #14)
- ½ page ad in the *Construction Update*
- You have permission to distribute your company information and have a presence at the sponsored hole

## Hole-Challenge Sponsor -- \$500 (Four sponsorship opportunities)

- Signage recognition at one of the four contest holes – You will be the only sponsor present at hole
- ½ page ad in the *Construction Update*
- You have permission to distribute your company information and have a presence at the sponsored hole
- The hole contest prize will be provided by MBI
- The four contest holes include:
  - Longest Drive on #9
  - Most Accurate Drive on #11
  - Closest to the Pin on #16
  - Longest Putt on #18

## Hole Sponsor -- \$400 (24 sponsorship opportunities)

- Signage at your designated hole – MBI will provide
- ½ page ad in the *Construction Update*
- You have permission to distribute your company information and have presence at the sponsored hole