

HOW TO INCREASE PRODUCTIVITY & PROFITABILITY BY USING THE PRINCIPLES OF LEAN CONSTRUCTION

REGISTRATION

Name(s): _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone:(_____) _____ Fax:(_____) _____

Fee: Registration fee includes seminar, continental breakfast, lunch and course materials.

____ \$149.00 per person (MBI Members)

____ \$199.00 per person (Construction Update Plan Room Members & Non-Members)

Continuing Education Credit hours are available upon request.

Please indicate if you would like to apply for the credit hours: YES NO

Payment Method: Check Enclosed (payable to Master Builders of Iowa)

Credit Card

Please Invoice

Credit Card Type: Master Card Visa Discover

Card # _____ **Expiration Date** ____ / ____

Name on Card: _____

Please send registration and payment to:

Master Builders of Iowa

Attn: Laurie Delmott

P.O. Box 695

Des Moines, IA 50306

Phone: (800) 362-2578 / (515) 288-8904

Fax: (515) 288-2617

For information about this seminar,
contact Monica Worheide at (515) 288-8904 / (800) 362-2578.

For questions about registration,
contact Laurie Delmott at (515) 288-8904 / (800) 362-2578.

Cancellation Policy

If you must cancel your registration, a full refund will be granted to requests received in writing by May 18th. A refund, less \$75 for each registrant, will be granted to written requests received from May 19th - May 22nd. No refunds will be granted after May 22nd.

Thursday, May 28, 2009

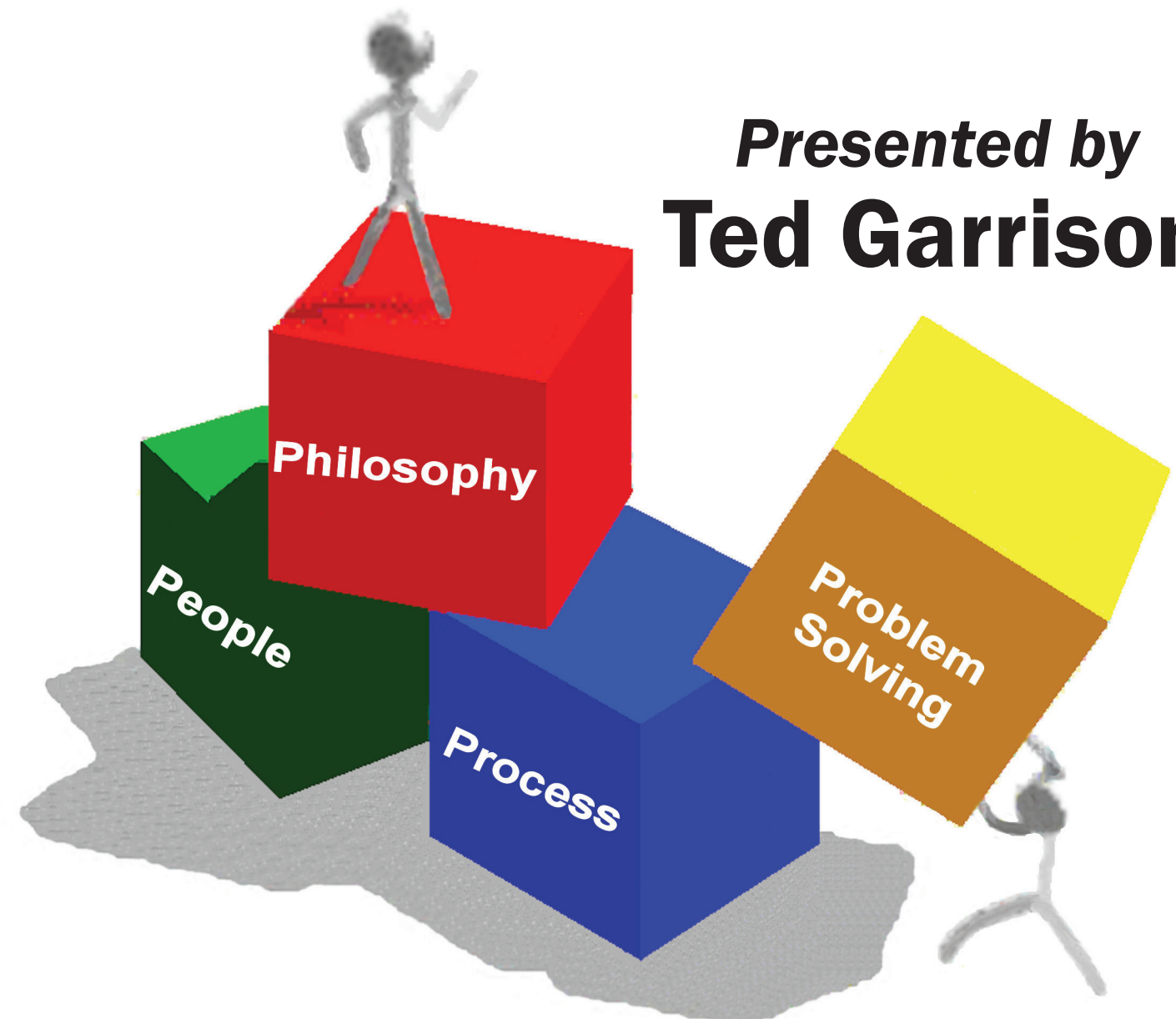
8:00 am - 5:00 pm

**West Des Moines Marriott,
1250 Jordan Creek Parkway
West Des Moines, Iowa**

HOW TO INCREASE PRODUCTIVITY & PROFITABILITY BY USING THE PRINCIPLES OF LEAN CONSTRUCTION

May 28, 2009 ■ 8:00 am - 5:00 pm

Presented by
Ted Garrison



West Des Moines Marriott ■ 1250 Jordan Creek Parkway ■ West Des Moines, Iowa

HOW TO INCREASE PRODUCTIVITY & PROFITABILITY BY USING THE PRINCIPLES OF LEAN CONSTRUCTION



This program starts off by focusing on changing the culture within the organization. It offers proven processes that improve company performance. Typically this requires an attitude change that must start at the top of the company because it changes the way companies do business. While most companies think they are high performers, the studies indicate that virtually all construction companies leave something to be desired, which is why the industry has 30 percent waste and workers working only at 40 percent efficiency. The second part of the program focuses on individual leadership skills and provides the individual tools for managers at all levels to maximize the performance of their people. The first part of the program focuses on the process used within the company, while the second part focuses on the individual skills of the manager.



Part 1: How to Manage Effectively for Peak Results

It is estimated that the average construction project has wasted costs of at least 30 percent. In today's highly competitive marketplace, contractors that can minimize that waste can give themselves a competitive advantage and increase their profitability. This program explores the principles that will improve your company's efficiency and effectiveness while minimizing waste. This program focuses on continuous improvement and the empowerment of employees, but the key to eliminating waste is the creation of a new culture that must start at the top of the organization. Key learning objectives include the following:

- Learn how to increase quality by focusing on fixing problems.
- Learn how to improve the flow of work to decrease waste.
- Learn how to create a process that identifies the problem areas so they can be fixed.
- Learn how to level the workload to improve operational efficiency.



Part 2: How to Improve Project Execution to Increase Profitability

Project execution is the key to a successful project, because nothing is accomplished until someone takes action. No matter how good the plan, if the execution fails, the project will fail. However, great execution doesn't just occur; it requires effective leadership from the managers. It doesn't matter whether the leader is an executive manager, a project manager, a superintendent or even a crew chief; the leader's role in the execution process is paramount to the project's success. The program provides all the managers with the personal leadership skills to effectively manage their teams. Key learning objectives include the following:

- Learn and understand why leaders must think strategically to maximize performance.
- Learn the key principles of leadership.
- Learn how to empower your people to maximum productivity.
- Learn the fundamentals of effective execution.



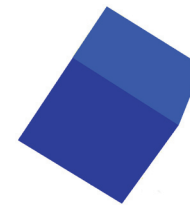
"I will be able to apply process to my business. I would recommend this program because it makes you aware of how your business process can be changed to become more efficient."

"[I] have had many of these thoughts, but to bring them all together at one time seems impressive. I would recommend this program because something needs to be done to start companies in the right direction before they develop bad habits."

"I was given a path by which I can approach my partners and get them to consider if we are going in the right direction. I would recommend this program because it is very thought provoking and insightful. It can introduce you to concepts that can change the future of your company."

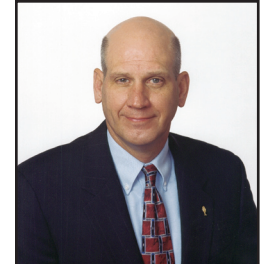
"Leading is more productive (effective) than managing. I would recommend this program because it was very informative to becoming an effective leader not a manager. Great class."

"Received the motivation to act and the philosophy of including all levels of personnel to build healthy and successful companies."



PRESENTER Ted Garrison

***Certified Speaking Professional
Catalyst for Change, Consultant – Author – Speaker***



Ted combines more than 25 years of construction experience with numerous years of research on topics important to the construction industry to bring high-impact programs to his audiences. In addition to his civil engineering degree and BA from Rutgers University, he has practical experience working in framing crews, trim crews and survey crews. However, most of his experience has been working with general contractors and developers in project management or in senior executive positions in the development and construction of more than a billion dollars' worth of hotels, office buildings, office parks, storage facilities and public buildings. During his last construction project, he was the director of construction on the Pennsylvania Convention Center, Pennsylvania's largest non-highway public works project in history. Therefore, he brings real-life experience to the platform as he travels around the world giving more than 50 presentations a year.

New Construction Strategies Radio Show

Ted is the host of this new, exciting Internet radio show that provides a valuable resource to the construction industry. His weekly interviews and periodic panel discussion with business and construction industry leaders provide fresh perspectives for the construction industry. The program follows Ted's belief that the path to an improved industry is through better collaboration in the search for greater value.