

Insight online

A Newsletter Of The Construction Update
Online Plan Room Powered By iSqFt

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MBI and iSqFt Announce a Breakthrough in Construction Information

Leading up to the tenth anniversary of the partnership between Construction Update, AGC partner Master Builders of Iowa (MBI), and iSqFt, iSqFt announced today that it has finalized the rollout of its new platform, iSqFt 10, to its subcontractor members.

"This achievement--and a large part of our success--can be traced back to the commitment MBI and iSqFt have made together," said Dave Conway, President and CEO of iSqFt. "iSqFt 10 absolutely couldn't have happened without the support of MBI, and we look forward to the next ten years as we continually improve the iSqFt platform."

Scott Norvell, President and CEO of MBI, agrees with Conway: "Our partnership with iSqFt has absolutely been mutually beneficial, and I'm

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For questions regarding project

information: Please contact Cindy Adams at 515.288.8904 or one of the plan rooms listed above.

For Technical Issues: Contact iSqFt at 888.768.4569. iSqFt also provides online help and support through the **iSqFt Online Help site**. Support Hours are Monday – Friday, 7:30am – 8pm ET (6:30am – 7pm CST)

Click on the Support link in the left-hand navigation pane. See the "FAQ's" and "How To's" for guidance with the commonly requested support topics. In addition, be sure to view the Customer Training schedule of web-based seminars conducted throughout the week for the best chance to learn what our site has to offer.



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very proud that iSqFt 10 is, in some way, a product of that. Have you seen it? It's pretty great."

So what is iSqFt 10? "We have the nation's leading preconstruction software, which links subcontractors, general contractors, suppliers, and building product manufacturers," says Conway. "We offer a faster, more efficient way to find, bid, and manage work, and iSqFt 10 is the next step in the evolution of that process."

According to Dave Conway, while iSqFt 10 represents changes that are "significant," the company has remained on top by continually evolving and innovating. "Sometimes you make small steps and sometimes you make giant steps," says Conway. "But you have to keep moving forward and invest in technology, making things easier, faster, and more efficient for your customers."

The all-new iSqFt 10 offers its customers, beginning with its subscribing subcontractors, a new interface that's clean and easy to navigate, with features that reflect a culture that values input from its users. Henry Purdy, Vice President of Product Management: "We know our customers want these upgrades because the ideas [for most of these changes] came from them. We listen to our customers because they know what they want. It's our job to find the best way to deliver it."

When asked if these upgrades are a game-changer for iSqFt, Dave Conway nods and smiles. "Yeah, in a way, they could be. These changes are a big deal for us and we believe they will be for our customers. The interface looks and works great, and it will make finding a job more efficient for our customers, and that's important. But at the end of the day, it's all in service of the content." When asked to explain, he continues: "The secret of our success is no secret at all--it's our content. We have poured massive resources into establishing relationships with content providers and building a network that gives us access to more information and more jobs. Everything we do is about making it easier to find the right jobs."

Next up for iSqFt will be to enroll their private subcontractors in iSqFt 10, and then update the rest of the application to the new iSqFt 10 standards, including the general contractor application, the Private Construction Office. "We're hard at work on those upgrades right now," says Conway, "and will have them ready soon. It's hard work, but the response we've gotten tells me we're doing something very, very right."

For more information on iSqFt 10, call 800-364-2059 or follow iSqFt on [Twitter](#).

About iSqFt:

Founded in 1993 as Construction Software Technologies, Inc., Cincinnati-based iSqFt is the construction industry's leading provider of online bid solicitation and preconstruction management services in the United States.

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Welcome New CUonline Members

WELCOME

Carl A. Nelson Company – Burlington, IA
 Mid-Iowa Environmental Corp – Des Moines, IA
 K & W Sign, Inc – Cedar Falls, IA
 CJC Mechanical Solutions – Humboldt, IA
 Division Seven, Inc – Indianapolis, IN
 DSS Midcon – Overland Park, KS
 Image Flooring – Lenexa, KS
 Premier Exteriors – Omaha, NE
 Quam Construction Co. Inc – Wilmar, MN
 Rainguard International – Conyers, GA
 RJ Tide Construction Company, Sioux City, IA
 Safety Guard, Inc – Crescent, IA
 The Schemmer Associates – Omaha, NE
 Sea Wolf Construction Co – Blair, NE
 Sparkle Wash – Coon Rapids, MN
 TST Grading – Nickerson, NE
 United Rentals – Cedar Rapids, IA
 Unlimited Construction Services – Des Moines, IA
 Victory Infrastructure Solutions - York, NE
 Viking Automatic Sprinkler Co – Ankeny, IA
 Commercial Flooring Co – Dubuque, IA
 IBEW Local 405 – Iowa City, IA
 Hermes Landscaping – Shawnee Mission, KS
 Husker Winlectric – Omaha, NE
 Midwest Mechanical Contractors – Omaha, NE
 Always Green Hydroseeding – Center Point, IA
 Builders Supply – Omaha, NE
 Heartland Finishes – Des Moines, IA
 J & J Masonry – Waterloo, IA
 Sport Court of Iowa – Coralville, IA
 Great River Materials – Burlington, IA
 Roberts Construction – Victor, IA
 Legacy Corporation – Port Byron, IL
 Martineau & Morris – Houghton, MI
 Modern Electrical Services – Ankeny, IA
 Parker Signs & Graphics – Indianola, IA
 Rubber Roofing Systems – West Des Moines, IA
 Steve Morford Construction – Omaha, NE

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Through strategic partnerships with the Associated General Contractors of America (AGC), local AGC Chapters and other industry organizations, the firm provides tens of thousands of general contractors, subcontractors, and suppliers in markets around the U.S. with online tools and solutions to increase competitiveness through reduced costs and increased efficiency. iSqFt is also a proud member of U.S. Green Building Council and is committed to the practices of sustainable design and construction.

For more information about iSqFt and its applications, visit www.isqft.com.

Contact: Miriam Giachetto, Vice President of Marketing – mgiachetto@isqft.com

What is iSqFt 10?

The best just got better.



Find Projects Track Projects View Projects

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